

# COOKIE POLICY

Website [verivinci.eu](http://verivinci.eu)

In compliance with Spanish law governing the use of cookies, we hereby inform you about the cookies used on VINCIANE VAN DER MAESEN's website, [verivinci.eu](http://verivinci.eu) (hereinafter, the website) and the reason for their use. Similarly, VINCIANE VAN DER MAESEN informs you that by browsing the website, you agree to our use of cookies.

## What are cookies and what are they used for?

A cookie is a file that is downloaded to the computer, tablet, smartphone or any other device on accessing certain websites. Cookies allow a website to store and retrieve information about a user or device's browsing habits and depending on the information it contains and how the device is used, they can be used to recognise a user. Under no circumstance can cookies damage your device. In fact, enabling cookies helps us to identify and resolve possible errors.

## Identifying cookies

Below is a list of cookies arranged into a series of categories. However, bear in mind that a cookie could be included in more than one category.

*Cookies according to the entity that manages them:*

Depending on the entity that manages the server or domain from which the cookies are sent and which processes the data they contain, cookies can be classified into:

- First-party cookies: These cookies are sent to the user's device from a server or domain managed by the publisher and which provides the service requested by the user.
- Third-party cookies: These cookies are sent to the user's device from a server or domain that is not managed by the publisher but by another entity that processes the data collected through cookies.

If cookies are installed from a server or domain managed by the publisher but the information collected through them is managed by a third-party, they are not classed as first-party cookies.

*Types of cookies according to how long they remain activated:*

Depending on how long they remain activated on the device, cookies can be divided into:

- **Session cookies:** These cookies are designed to gather and store data when the user accesses a website. They are usually used to store data that is only needed to provide the service requested by the user on one occasion (e.g. a list of products purchased).
- **Persistent cookies:** These cookies are stored on the device and can be accessed and managed over the period of time defined by the entity in charge of the cookie, which can range from minutes to several years.

Cookies according to their purpose:

Depending on the purpose of the data collected through the cookie, cookies can be divided into:

- **Technical cookies:** These cookies allow the user to browse a website, platform or application and use the options or services available, such as control traffic and data communications, identify the session, access areas with restricted access, remember the items included in an order, carry out the purchase process for an order, complete an event registration or participation form, use security components while browsing, store content to play videos or sounds or share content on social networks.
- **Personalisation cookies:** These cookies allow users to access the service with some general features defined by default according to a series of criteria on the user's device, such as language, browser used to access the service, regional settings from which the service is accessed, etc.
- **Analytics cookies:** These cookies allow the entity in charge of them to track and analyse the behaviour of users of the websites to which they are linked. The information collected by these cookies is used to measure the activity of the

websites, applications or platforms and to compile browsing profiles of the users of these websites, applications and platforms in order to make improvements based on analysing the data on how users use the service.

- Advertising cookies: These cookies allow the advertising space that the publisher has included on the website, application or platform used to provide the service to be used as efficiently as possible based on criteria such as edited content or how frequently advertisements are shown.
- Behavioural advertising cookies: These cookies allow the advertising space that the publisher has included on the website, application or platform used to provide the service to be used as efficiently as possible. These cookies store information about user behaviour collected by constantly monitoring their browsing habits, which allows a specific profile to be developed to display advertising accordingly.

The cookies used on our website are first-party and third-party. They allow us to store and access information related to the language, the browser used and other general features defined by the user and to track and analyse their activity in order to improve our services in a more efficient and personalised way. VINCIANE VAN DER MAESEN does not use advertising or behavioural advertising cookies.

Cookies offer many benefits when providing information society services, as they: (i) help users to browse the website and access the services available; (ii) save users from having to configure the general features defined by default whenever they access the website; (iii) aid improved functioning and services provided by the website, after the corresponding analysis of the information collected via the cookies installed.

VINCIANE VAN DER MAESEN does not collect or store your personal data and therefore, this data cannot be used to identify you.

However, you can configure your browser, allow or block cookies, or select those that can be installed and those that cannot by following the procedure for the browser used.

On its website, VINCIANE VAN DER MAESEN may use:

**Session cookies:**

Session cookies are stored and are temporary, that is, they expire when the user finishes browsing the website. These cookies do not permanently store any data on the hard disk of your computer.

**Analytics cookies:**

VINCIANE VAN DER MAESEN may store Google Analytics cookies on the user's device. Users can exclude their individual activity using the exclusions systems provided by [Google Analytics](#). More information: [Google Analytics Cookie Usage on Websites](#).

**Cookies used by external content providers' plug-ins:**

The cookies used by external content providers' plug-ins are necessary for users to access content or services provided by third-parties, such as videos hosted on YouTube, geographic locations in Google Maps or offering information about how many times the page of our website being viewed has been rated by Google+1. They are governed by the terms of their respective cookie policies.

**Google plug-in cookies:**

VINCIANE VAN DER MAESEN may use Google external plug-ins. Using them involves sending cookies. For more information, see: [How Google uses cookies](#)

The information collected by the Google external plug-ins on our website, including the user's IP address, can be sent to Google and stored on its servers. This information is managed entirely by Google. These cookies do not identify users in-person unless they are logged in to Google, in which case they are linked to said Google account. For more information, see: [Types of cookies used by Google](#)

VINCIANE VAN DER MAESEN uses the Google Maps to display geographic location (our office and factory).

Some parts of VINCIANE VAN DER MAESEN's website may contain incrusted YouTube videos. The cookies implemented by Google on any page that includes a YouTube video are used to measure the number and behaviour of YouTube users, including information that links the visit to our website to their Google account, if the user is logged in.

VINCIANE VAN DER MAESEN may use the plug-in for sharing and rating on Google +1, including the information that links the visit to our website with the user's Google account if the user is logged in and share it with their social circles. For more information see Google's [Privacy Policy](#).

### **Vimeo plug-in cookies**

Some pages of our website may include encrusted Vimeo videos. This service uses Google Analytics to track its use and in order to do so it uses the cookies described in the Analytics Cookies section. For more information, see [Vimeo Cookie Policy](#).

### **Intrusion levels associated with the cookies we use**

The aforementioned cookies may incorporate an 'intrusion level' criteria based on a scale of 1 to 3, in which:

- **Level 1:** Corresponds to internal use cookies that are essential for providing the service requested by the user.
- **Level 2:** Corresponds to anonymous internal use cookies needed to maintain content and browsing, in addition to cookies managed by third-parties in the framework of the services expressly requested by the user on their websites (e.g. social plug-ins for Facebook or Twitter, incrusted videos and maps).
- **Level 3:** Corresponds to cookies managed by third-parties in the framework of services not expressly requested by the user, allowing them to be tracked through websites not belonging to VINCIANE VAN DER MAESEN (e.g. graphic advertising management platforms). This level is specified along with the name of the owner. Using level 3 cookies is subject to the prior consent of the user who must expressly accept them.

## **Review**

These lists will be updated as quickly as possible as the services offered on the website change and evolve. However, during the update the list might not include a cookie, but these cookies will always have the same purposes as those included in these lists.

# POLÍTICA DE COOKIES

Sitio web [verivinci.eu](http://verivinci.eu)

El presente documento tiene por finalidad establecer la política de uso de cookies del sitio web [verivinci.eu](http://verivinci.eu), titularidad de VINCIANE VAN DER MAESEN con domicilio en Calle Arpón, 8 - 9 N, 03540 Alicante, España, con NIE: X0859587P (en adelante, VINCIANE VAN DER MAESEN). Los Términos “Usted” y “Usuario” se emplean aquí para referirse a todos los individuos y/o entidades que por cualquier razón accedan a los sitios web de VINCIANE VAN DER MAESEN o utilicen los servicios. La utilización de estos servicios, supondrá la aceptación plena y sin reservas de esta política de uso de cookies.

VINCIANE VAN DER MAESEN podrá recoger información a través de archivos como cookies o ficheros log sobre la navegación de los usuarios por los Sitio Web de su titularidad. Estos dispositivos se asocian exclusivamente a un único usuario y su propio dispositivo de acceso. Las cookies son ficheros enviados por el sitio web y almacenados en el navegador del usuario por medio de un servidor web para el mantenimiento de la sesión de navegación almacenando su dirección IP (de su ordenador) y otros posibles datos de navegación.

VINCIANE VAN DER MAESEN también puede utilizar “beacons” o imágenes electrónicas que permiten al sitio web contar el número de visitantes y usuarios que han ingresado a un sitio web en particular y acceder a ciertas cookies. Gracias a las cookies, resulta posible que el servidor de VINCIANE VAN DER MAESEN reconozca el navegador del ordenador utilizado por el usuario con la finalidad de que la navegación sea más sencilla así como para medir la audiencia y parámetros del tráfico, controlar el progreso y número de entradas, utilizándose la información contenida en las cookies de forma desvinculada respecto de cualquier otro dato de carácter personal que pudiera constar del usuario.

VINCIANE VAN DER MAESEN puede utilizar cookies para personalizar la navegación del usuario por los Sitios Web de su titularidad, cookies de entrada de usuario y cookies de sesión para equilibrar la carga, las cuales están excluidas del ámbito de aplicación del artículo 22.2 de la LSSI.

VINCIANE VAN DER MAESEN puede utilizar cookies de analítica web para medir y analizar la navegación de los usuarios en los Sitios Web. Las cookies de analítica son aquellas que permiten al responsable de las mismas, el seguimiento y análisis del comportamiento de los usuarios de los sitios web a los que estén vinculadas. VINCIANE VAN DER MAESEN utiliza los datos obtenidos con el fin de introducir mejoras en función del análisis de los datos de uso que hacen los usuarios. La analítica web no permite obtener información sobre el nombre, apellidos o dirección de correo electrónico o postal del usuario. La información obtenida es la relativa al número de usuarios que acceden a la web, el número de páginas vistas, la frecuencia y repetición de las visitas, su duración, el navegador utilizado, el operador que presta el servicio, el idioma, el terminal utilizado o la ciudad a la que está asignada la dirección IP.

VINCIANE VAN DER MAESEN puede utilizar cookies de publicidad comportamental para la gestión de los espacios publicitarios en base a criterios determinados y cookies de complemento (plug-in) para intercambiar contenidos sociales. Las cookies de publicidad comportamental son aquellas que permiten la gestión de los espacios publicitarios que el editor del sitio web haya incluido en el mismo de la forma más eficaz posible. Estas cookies almacenan información del comportamiento de los usuarios obtenida a través de la observación continuada de sus hábitos de navegación, lo que permite mostrar publicidad en función del mismo.

En la siguiente tabla puede consultar las cookies utilizadas en los sitios web de VINCIANE VAN DER MAESEN la información obtenida por las mismas y su finalidad:

Cookies estrictamente necesarios:

- Información tratada: sesión del usuario, detalles del registro.
- Finalidad: gestión del alta y mantenimiento de la sesión del usuario, personalización de la navegación, equilibrio de carga.

Analíticas:

- Información tratada: webs visitadas, frecuencia, número y repetición de las visitas, tiempo de navegación, búsquedas realizadas, enlaces accedidos, navegador utilizado, operador que presta el servicio, ubicación vinculada a la dirección IP.



- Finalidad: medir y analizar la navegación de los usuarios, seguimiento y análisis del comportamiento de los usuarios, elaboración de perfiles anónimos de navegación de los usuarios, introducir mejoras en función del análisis de los datos de uso que hacen los usuarios.

Publicidad:

- Información tratada: intereses de navegación del usuario, preferencias manifestadas, forma de interacción con el sitio web, anuncios mostrados y abiertos, páginas web visitadas.
- Finalidad: optimización de los espacios publicitarios ofrecidos en los sitios web para ofrecer anuncios de interés para los usuarios, identificar la efectividad de las campañas publicitarias y mejorar las mismas.

Para revocar el consentimiento otorgado, el usuario tiene la posibilidad de deshabilitar las cookies modificando la configuración de su navegador.